

# LEVERAGE THE POWER OF THIRD-PARTY DATA WITH BULK CONTENT API



LexisNexis®'s Bulk Content API gives you complete access to large, third-party data sets. Whether you need five years of data from all sources or 35 years from a single source, we put the power of LexisNexis's publication-level licensed news content at your fingertips.



## Our Data Plus Your Innovation

*Power the insights you need with large-volume data sets that you host.*

- **Pull only the publications you're interested in or receive whole archives.** You specify any source and any time period.
- **Analyze and use the data as you see fit.** You can create your own on-premise or cloud-hosted data lake. Use our data for exploration and discovery to advance your analytics.
- **Count on constant updates and routine takedowns.** Since we export and deliver a capsule of unstructured data via RESTful interface and connect you to the Bulk server, there's no need for repeat calls or other inefficiencies.



## Unlock the Big Picture

*Our proprietary enrichments in news, patent, and company content take care of the simple analytics, meaning you're free to uncover and innovate for your organization.*

- **Think big and go deep.** LexisNexis licensed content is enriched with semantic and proprietary tags as well as descriptive metadata, making it simple to find the best opportunities for deep analysis.
- **Leverage unrivaled content.** Our ever-expanding data collections are aggregated from a pool of thousands of global publishers and vetted for accuracy and quality.



## Room to Test and Develop

*Our Bulk Content API Data-as-a-Service (DaaS) delivery is the perfect balance of efficiency and accuracy. We give you access to more than 35 years of archived publications, meaning you'll never run out of data or space for testing and development.*

- **Model event-driven behavior.** Our expansive data collection provides all the flexibility you need to continually apply and retest your models.
- **Expertly identify patterns.** Our vast data library houses decades of data, empowering you to uncover and establish reliable patterns from sequential observations.
- **Benefit from natural language processing in a real-world context.** Our unstructured data set gives you the ability to endlessly test your functions and rules using verified, accurate text data.
- **Power machine learning.** The LexisNexis data set can be used for cloud-based machine learning as well as clustering for general machine learning.



## Make Better Decisions

*Create a truly data-driven organization by leveraging an incomparable content archive that enables you to extract the insights you need for competitive advantage.*

- **Identify actionable patterns.** Use our raw DaaS and apply your own enrichment taxonomies to unlock critical intelligence.
- **Create unlimited use cases.** Our Bulk Content API gives you the data you need to power almost unlimited use cases. Whether you're focused on market signals for the financial sector or identifying genomic markers for drug sensitivity, you can uncover the insights you need to bring the data to life.
- **Innovate with unmatched content.** The LexisNexis name is your guarantee that you're getting unmatched levels of content for your industry and beyond. Build your Bulk delivery from the most respected publications from globally recognized outlets.

### A Smart Addition

Add LexisNexis's regulatory and court data to your Bulk delivery and expand your data set for even more classification and regression learning. Seamlessly, you can access content rich with history and topic segmentation.


**Contact us for access to our developer's portal, sample files, and sample schema.**

Visit us at [lexisnexis.com/DAAS](https://www.lexisnexis.com/DAAS) to learn more.

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